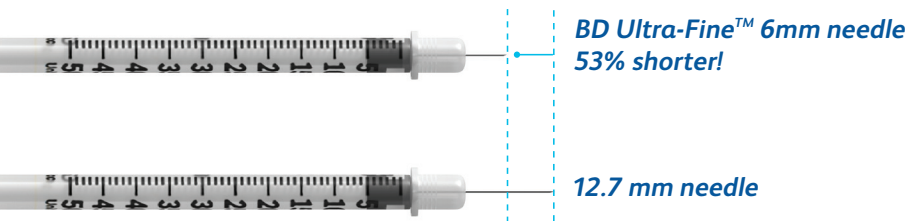




BD Veo™ Insulin Syringes with BD Ultra-Fine™ 6mm needle

meet recent clinical recommendations for insulin delivery^{1*}

Did you know that over 50% of patients are still using
a needle that is longer than clinically recommended
(8 mm or 12.7 mm)?²



Not shown at actual size

BD Veo™ is
preferred by most
patients over
longer needles³

Pharmacists can make a difference

**Introduce your patients to BD Veo™ Insulin Syringes
with BD Ultra-Fine™ 6mm needle today**

- Approximately 8x lower risk of intramuscular injection^{4†}
- 6 mm x 31G needle designed for a more comfortable injection^{1‡}

* Excluding safety syringes.

† Compared to a 12.7 mm needle, when inserted at 90° without a pinch-up technique in an adult population.

‡ Compared to longer insulin syringe needles.



BD Insulin Syringes are the #1 selling brand^{2*}

- Available in all barrel capacities
- Covered by most health plans at the preferred co-pay, including Medicare Part D[†]

Order today!



Barrel capacity	6 mm x 31G	8 mm x 31G	12.7 mm x 30G
1 mL	BD catalog #: 324912 NDC/HRI #: 08290-3249-12	BD catalog #: 328418 NDC/HRI #: 08290-3284-18	BD catalog #: 328411 NDC/HRI #: 08290-3284-11
1/2 mL	BD catalog #: 324911 NDC/HRI #: 08290-3249-11	BD catalog #: 328468 NDC/HRI #: 08290-3284-68	BD catalog #: 328466 NDC/HRI #: 08290-3284-66
3/10 mL	BD catalog #: 324909 NDC/HRI #: 08290-3249-09	BD catalog #: 328438 NDC/HRI #: 08290-3284-38	BD catalog #: 328431 NDC/HRI #: 08290-3284-31
3/10 mL half-unit scale	BD catalog #: 324910 NDC/HRI #: 08290-3249-10	BD catalog #: 328440 NDC/HRI #: 08290-3284-40	

Diabetes experts recommend
that people inject with the shortest insulin syringe needle available.¹

* In the United States in 2016.
† Co-pays and preferred status vary by plan.

References: 1. Frid AH, Kreugel G, Grassi G, et al. New insulin delivery recommendations. *Mayo Clin Proc.* 2016;91(9):1231-1255.
2. Symphony Health Solutions, PrescriberSource, Payer Focus, January 2016–December 2016. 3. BD 6mm Insulin Syringe Voice of Customer Market Research Report, August 2017. 4. Gibney MA, Arce C, Byron K, Hirsch L. Skin and subcutaneous adipose layer thickness in adults with diabetes at sites used for insulin injections, implications for needle length recommendations. *Curr Med Res Opin.* 2010;26(6):1519-1530.

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